



James Carvin

Interdisciplinary

Skills

App Design



Web Design



Microsoft Products



Content



Digital Marketing



Contact

+561-906-2888

james@jamescarvin.com

www.jamescarvin.com

1900 Centre Pointe Blvd 234
Tallahassee, FL 32308

linkedin.com/in/jamescarvin/

About Me

Family caregiver with decades of experience and transferable skills in writing, consulting, sales, marketing, banking, distribution, retail, design, SEO, networking, startups, planning, logistics, teaching and invention.

Work Experience

2014- 2022 | Transport

CDL OTR and Rideshare

- Over 250,000 OTR CR England, Martin Transport
- Over 30,000 5 Star rides Uber/Lyft

1998- 2014 | Web Strategist

Product Design Manager

- Over 100 million page views Ghostsurfers.com
- 6,000+ members Creative Real Estate Network

1990-2022 | Startup Consultant

Networking, teaching, coordinating, supporting

- South Florida Crowd Funding - Director
- VP Web Strategist - EcoCartSafe

Education

IDS: Organizational Leadership & Philosophy

2020-2022 | Arizona State University

- Graduating Summa Cum Laude 12/22
- Certifications in Digital Marketing.
- Scholarships and writing prizes earned

Masters in Theology

1982-2008 | St. Vincent & St. Michael Academy

- Business Developer - developed online curriculum
- Served as Adjunct Professor
- Received Ecumenical Commission

BA Music Composition

1976-1980 | University of South Carolina

- Knowledge of all instruments - Trombone Primary
- Full Athletic Scholarship - Springboard Diving

JAMES CARVIN

CURRENT PROJECTS

The Pamalogy Society

Founder | January, 2018 - Present

- Author of online courses in awesomeology
- Host and producer of biweekly podcast
- Front end web administrator & content provider
- Personal 1-1 guidance to over 5,000 students

CounterChecker

Designer | 2020 - Present

- Inventor of intrinsically unbiased fact-checking technology
- Author of detailed RFP for robust data-intense platform
- Completed Business Plan ready to implement with a team

PREVIOUS PROJECTS:

Eco Cart Safe

VP Web Strategist | March, 2011 - January, 2014 - Shopping Cart Sanitization Technology

- Consulted daily with CEO in planning, communications and meet ups
- Developed news site that successfully attracted supermarket executives
- Attracted hundreds of technology & investor prospects
- Developed power points, tech specs, business plan, placement & legal docs
- Managed financials, banking, patent processes during lean startup

Ghostsurfers Intl

Founder | September, 1998 - January, 2014 - Phantom Shopping Watchdog & Game App

- Developed free product that went viral and offered upgrades
- 105th most visited web site worldwide July, 2000; 5% global reach
- Planned entertainment app similar to Pokemon Go that included digital currency years before Pokemon released its own mobile app
- Details of the ghost story may be found at <http://ghostsurfers.com>

OTHER SKILLS:

- Project Management
- Integration & Innovative Solutions
- Planning & Technical Writing
- Video & Music Production & Editing
- Blogging, Communications, Presentations, Public Speaking
- Search Engine Optimization & Digital Marketing
- Teaching and Curriculum Development
- Startup Consulting
- Organizational Leadership
- Diversity, Inclusion & Ethics